A Study about Distribution of Various Social Security Schemes among the Elderly Utilizing them

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Abstract

Background: World population of elderly has increased in a last two decades at a pace faster than any-other times before. Thus it is in global interest to provide them social security. Indian society is witnessing a gradual withering of joint family system leading to a large number of neglected parents and their exploitation. A number of social security measures have been taken by Indian government. This study was conducted to know the distribution for various social security schemes among elderly utilizing them at Ahmedabad. **Material and Method**: It is community based cross sectional study conducted from June 2019 – December 2020 with the total 1078 sample using purposive sampling method. A self- developed semi-structured proforma was prepared in English and vernacular languages to collect information regarding distribution about social security schemes among the elderly. **Result**: Distribution of social security schemes was found to be varied with major inclination towards LIC. Friends are major source of information & helping hands to avail them. **Conclusions**: The data obtained suggest that more marketing strategy is needed for all the government social security schemes similar to LIC as found in our study. **Keywords:** - Distribution, Elderly, Social Security Schemes.